

REVIEW

from the domestic scientific consultant, doctor of philological sciences, associate professor of the Al-Farabi Kazakh National University Mussabekova Ulzhan on the dissertation of Taubayev Zharas Turysbekovich "Eponyms in political discourse: pragmalinguistic aspect" submitted for the degree of Doctor of Philosophy (Ph.D.) by specialty "6D021000 - Foreign Philology"

The dissertation research of Zh.T. Taubayev is performed in the framework of a little-studied direction in modern linguistics - the functioning of eponyms in political discourse. The problem of work lies within the cognitive-discursive paradigm of linguistic research. The relevance and significance of this study is determined by the need to study the representation of knowledge in the discourse in close connection with the cognitive activity of a human being, the need to create strategic models for constructing discourse taking into account mental models.

The scope of this study is interdisciplinary. On the one hand, it is based on data obtained from studying a wide range of cognitive-linguistic, communicative and discursive problems. On the other hand, the specificity of the material makes it necessary to refer to the data of the sciences of the anthropological cycle, in particular, political science, history, philosophy, cultural studies, etc. The study raised an important topic - the problem of identifying the historical and cultural component of eponyms in political discourse.

The scientific novelty of the research is the complex, cognitive-pragmatic approach to the analysis of the functioning of eponyms in political discourse. Moreover, the novelty is the study of eponyms in political discourse, namely, providing a targeted influence on the mass consciousness in correlation with cognitive structures of knowledge representation

The theoretical significance of this study is determined by its contribution to the study of the problems of discursive modeling: the development of the conceptual foundations of discourse building, the development of a complex approach to the study of eponyms in the cognitive structures of political discourse in their relationship with a pragmatic setting.

The practical value of the work is that gained results can be used to develop courses on text interpretation, discursive analysis, translation, in practical classes on teaching foreign languages, in special courses on pragmatics, rhetoric, and cognitive linguistics.

The work was conducted on a large amount of factual materials collected directly by doctoral student. One of the proofs of this is the trilingual "Dictionary of Eponyms" compiled by the author, which includes for the first time eponyms actively functioning in political discourse, as well as an associative experiment conducted by the researcher, the results of which are described in detail in the dissertation

The purpose of the dissertation has been achieved, the objectives set at the beginning of the dissertation research have been solved. The provisions of the dissertation may have access to the methodology of teaching foreign languages, can

be used in teaching students and training skills for public speeches, as well as for writing textbooks. This study will help to solve the applied task of creating a cognitive model of building public speeches for politicians, taking into account the specifics of political thinking.

The results of the dissertation research were discussed at international scientific conferences in Kazakhstan, Russia, USA, Austria and are reflected in 15 publications. The work meets the requirements of the Committee for Control of Education and Science, and its author, Taubayev Zharas Turysbekovich, deserves the award for the degree of Doctor of Philosophy (Ph.D) by specialty "6D021000 - Foreign Philology"

Domestic scientific consultant,
Doctor of Philology, associate professor
of the Department of Language and General
Education training of Foreigners of the Faculty
of Pre-University Education, Al-Farabi Kazakh
National University

U.E. Mussabekova

РАСТАЙМЫН

ал-Фараби атындағы ҚазҰУ Ғылыми кадрларды
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ЗАВЕРЯЮ

Начальник управления подготовки и аттестации
научных кадров КазНУ им. аль-Фараби

Р.Е. Кудайбергенова

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